

# Flint Hills Area Builders Association

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Built on Heritage... Committed to the Future!

Hello,

It is spring and that means, time to start planning the June Parade of Homes. This is the 32nd Anniversary of the Parade of Homes, so let's make this parade another success.

FABA would like to continue our multi-city Parade for Manhattan, Junction City, Wamego and surrounding areas.

Here are a few things we will be offering for the 2010, Parade Of Homes.

- We will be printing the Fourth Annual Parade Magazine (full color glossy) produced by Pine Tree Publications rather than newspaper insert. This is a local publishing company. So the money stays local. This will allow for a higher quality publication with better photo potential. Plus, builders will be allowed to proof their portion of the page(s) prior to going to print.
- The fee structure has been changed to allow builders more flexibility in listing multiple homes.
- Arrow signs & flags will be provided to help direct traffic to your home. You will only get the amount of signs you ask for on this contract.
- Pine Tree Publications will be contacting members regarding advertising in the 2010 Parade of Homes Magazine. Should you want to contact them:

**Pine Tree Publications**  
**Kris Hanson**  
**785-223-1005**  
**khanson@kansas.net**

Sincerely,

T-Shane Roberts  
FABA Executive Officer



Saturday, June 19th—10 am to 4 pm  
 Sunday, June 20th—1 pm to 5 pm  
 Wed., June 23rd—5 pm to 8 pm  
 Saturday, June 26th—10 am to 4 pm  
 Sunday, June 27th—1 pm to 5 pm

**Please fill out a separate form for each house entered in the  
 FABA Parade of Homes—Copy form as needed.**

**Signage:**

Each Home will receive a *Real Estate* style sign with the above Parade Logo.

Each Home will receive one string of pennant style flags to help promote your home.

**Directional signs are available:**

**Arrow Signs needed:** Place a number in each box, as to how many signs are needed for this one home you are entering.

\_\_\_\_\_ Straight Arrow    \_\_\_\_\_ Turn Left Arrow    \_\_\_\_\_ Turn Right Arrow

**Entry fees:**

	<b>FABA Member</b>	<b>Non-member</b>
<b>1 House</b>	<b>\$250.00 total</b>	<b>\$400.00 total</b>
<b>2 Houses</b>	<b>\$400.00 total</b>	<b>\$550.00 total</b>
<b>3 Houses</b>	<b>\$600.00 total</b>	<b>\$750.00 total</b>
<b>4+ Houses</b>	<b>\$750.00 total</b>	<b>\$900.00 total</b>

**Requirements:**

- Certificate of Liability coverage must be furnished with this form.
- Newly constructed homes will not have been occupied for more than 90 days prior to the start of the 2010 Parade of Homes.
- Degree of completion—all homes entered must be entirely enclosed and the site free of hazards and debris.
- Remodeled homes—must have 30% of value remodeled.
- Membership fees, if due, must be paid to get Membership Discount.

**Deposit:**

Include a **separate check** for \$100 for each home listed. Check(s) will NOT be cashed and deposit will be refunded after you have returned the yard signs to Mead Lumber and checked off the list. Yard signs NOT returned to Mead Lumber and NOT checked off the list by July 10th, 2010 will result in forfeiture of your deposit.

**Cancellation Policy:**

No monies will be returned after the deadline date of May 21st, 2010.  
 Cancellation before that date will result in a full refund.

**For more information contact:**

**T-Shane Roberts, EO    FABA Office at 785-532-9080**

**1. Parade Entry—as it will appear in the Parade of Homes Magazine**

Builder/Developer Name: \_\_\_\_\_

Model Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Total Sq. Ft. \_\_\_\_\_ Beds: \_\_\_\_\_ Bath: \_\_\_\_\_ Garage: \_\_\_\_\_ Base Price\*: \_\_\_\_\_

Website: \_\_\_\_\_

Phone Number (as to appear in magazine): \_\_\_\_\_

\*Base Price does not include any upgrades, furnishings, etc.

Builder/Developer Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

**For Contact Purposes:**

Contact Person \_\_\_\_\_ Contact Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

***32nd Anniversary of Parade of Homes***

**2. Builder Logo** (must be at least 300 dpi: CMYK only; .jpg .tiff .eps or .ai format)

- I will provide our company logo
- I will not provide our company logo

**3. Home Feature Bullets \***

- I will provide 12 bulleted features of the model  
*(Bullets can be no more than 10 words per line. Bulleted homes have a maximum of FOUR words per line. Bullets must be typed and be submitted in Microsoft WORD)*
- I will not provide bullets

**4. Driving Directions \***

- I will provide directions to my model  
*(Directions can be no more than 50 words and must be typed and submitted in Microsoft Word, preferable saved in the document as the bullets)*
- I will not provide directions

*\*all items will be edited for grammar, spelling, clarity, consistency, conciseness, etc.  
It is important that terminology on all builder pages be consistent*

**SIGNATURE:** \_\_\_\_\_ Date: \_\_\_\_\_

**BUSINESS NAME:** \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

**Check List:**

- Registration form for each home
- Certificate of Insurance for each home
- Check for Entry Fee
- Separate Check for Sign Deposit \$100/Home
- Builder Logo
- Bullet Points
- Driving Directions

**Deadlines:**

**May 21st—Deadline for Entry\***

**May 26th —Deadline for Late Entry\* (add \$100 to entry fee, no exceptions, money goes to Pine Tree Publications for redesign work.)**

**May 24th - 27th —Photos Taken**

**May 28th —Corrections due on proofs!**

*\*Entry includes all supporting documentation see check list.*